

MINUTES

**Saturday, April 2, 2016
General Membership Meeting
Hilton Garden Inn – U.S. Capitol, Washington D.C.**

Present (56): Peter Alhadeff, Genevieve Aoki, Cutler Armstrong, Kevin Auman, Tim Baskerville, Courtney Blankenship, Jerry Brindisi, Wesley Bulla, Adam Caress, Mark Carpentieri, Joseph Carucci, Carey Christensen, Mehmet Dede, Rick DeJonge, Serona Elton, Alexander Endress, Jennifer Fowler, Brian Gaber, Robert Garfrerick, Storm Gloor, Don Gorder, Denise Grupp-Verbon, Keith Hatschek, Monika Herzig, Jeffrey Izzo, John Kellogg, Kristina Kelman, Carole Knisely, Dave Kopplin, Andrew Krikun, Matt Langston, Paul Linden, Amy Macy, Janna Malone, Jonathan McHugh, Mary Anne Nelson, David Philp, Ted Piechocinski, Patrick Preston, Christine Purcell, Stephen Quinzi, John Redmond, Clyde Rolston, Bruce Ronkin, Armen Shaomian, John Simson, Justin Sinkovich, Benjamin Smith, Richard Strasser, Melissa Wald, James Waller, Darren Walters, Hubert Wandjo, Kim Wangler, Shawn Young, Michael Zager.

1. Call to Order

- a. John Simson called the meeting to order at 2:00 pm

2. President's Report (John Simson)

- a. Simson thanked and acknowledged current MEIEA sponsors: Belmont University, BuzzAngle Music, Music Business Association, and Sound Exchange.
- b. Summit attendance report (see attached slides)

3. Vice President's Report (Storm Gloor)

- a. Elections
 - i. Gloor reported good participation in the nomination process and 29% member participation in the election (see attached slides)
- b. Welcome of incoming Board Members
 - i. Carey Christensen, Secretary, 2016-2018
 - ii. Clyde Rolston, Treasurer, 2016-2018
 - iii. Cutler Armstrong, Board Member, 2016-2018
 - iv. Jerry Brindisi, Board Member, 2016-2018
 - v. Amy Macy, Board Member, 2016-2018
 - vi. Armen Shaomian, Board Member, 2016-2018

4. Financial Report (Jennifer Fowler)

- a. See attached slides for Operating Profit and Loss, Cash, Member Grant, and Summit Profit and Loss statements

5. Membership Report (Patrick Preston)

- a. See attached slides for Membership and Summit attendee statements

6. Journal Report (Bruce Ronkin)

- a. Celebrating its 15th year of publication
- b. 2015 Journal: 21 MEIEA members on Editorial Advisory Board, 8 MEIEA members had articles accepted, 8 MEIEA members had book/video reviews accepted
- c. Acknowledgement of new Associate Editors:
 - i. Paul Linden (review section)
 - ii. David Schreiber (article submission process)

- d. Next steps for the Journal
 - i. Working to maximize visibility and access to Journal
 - ii. Currently available through a number of electronic sources including Academic OneFile, EBSCO, ProQuest, and the MEIEA website
 - e. Review of submission process. See MEIEA website for additional information. Submission deadline for 2016 MEIEA Journal is 6/27/16
 - f. See attached slides for Journal acceptance rates
- 7. Research Grants Report (Courtney Blankenship)**
- a. See attached slides for acknowledgement of 2015 research grant recipients and historic grant acceptance rates
 - b. Submission deadline for 2016 research grants is 11/30/16.
- 8. Student Enrichment Grants Report (Cutler Armstrong)**
- a. See attached slides for acknowledgement of student enrichment grant recipients from April 2015 to April 2016
- 9. Member Discounts and Social Media Participation Report (Cutler Armstrong)**
- a. See attached slides for a listing of companies that offer MEIEA member discounts and MEIEA Social Media participation information
- 10. Webmaster Report (Wesley Bulla)**
- a. See attached slides for website visitor and traffic information
 - b. Website traffic generally tied to academic year schedule
- 11. Service Acknowledgement (John Simson)**
- a. Acknowledgement of outgoing Board Members
 - i. Kristel Kemmerer, Secretary/Director of Membership, 2002-2016
 - ii. Jennifer Fowler, Treasurer, 2014-2016
 - iii. Bob Garfrerick, General Board, 2006-2010; 2014-2016
 - iv. Wesley Bulla, General Board/Treasurer/Webmaster, 2000-2016
 - b. MEIEA will be seeking candidates to fill the Board-appointed position of Webmaster. Interested persons should contact Storm Gloor.
- 12. MEIEA 2016 European Summit**
- a. See attached slides for date and location information
 - b. Simson reaffirmed MEIEA commitment to reaching out to European academics and practitioners
 - c. \$500 travel grants are available for MEIEA members. See the MEIEA website for additional information.
- 13. Questions / Comments**
- a. Dave Kopplin proposed that MEIEA consider Cleveland, MS and/or a west coast city (e.g. Los Angeles, CA) for future Summit locations.
- 14. Adjournment**
- a. The meeting was adjourned at 2:36 pm
- 15. Approval of Minutes**
- a. **Motion:** Moved by [Shaomian] and seconded by [Preston] to approve meeting minutes from the 2016 General Membership Meeting minutes held on 4/2/16. **Motion carried.**
 - b. **Date of Approval:** 9/30/16 (Fall 2016 Board Meeting)
 - c. **Secretary:** Carey Christensen (2016-2018 term)

2016 General Membership Meeting



April 2, 2016

Sponsors

MEiEa®

John Simson (President)



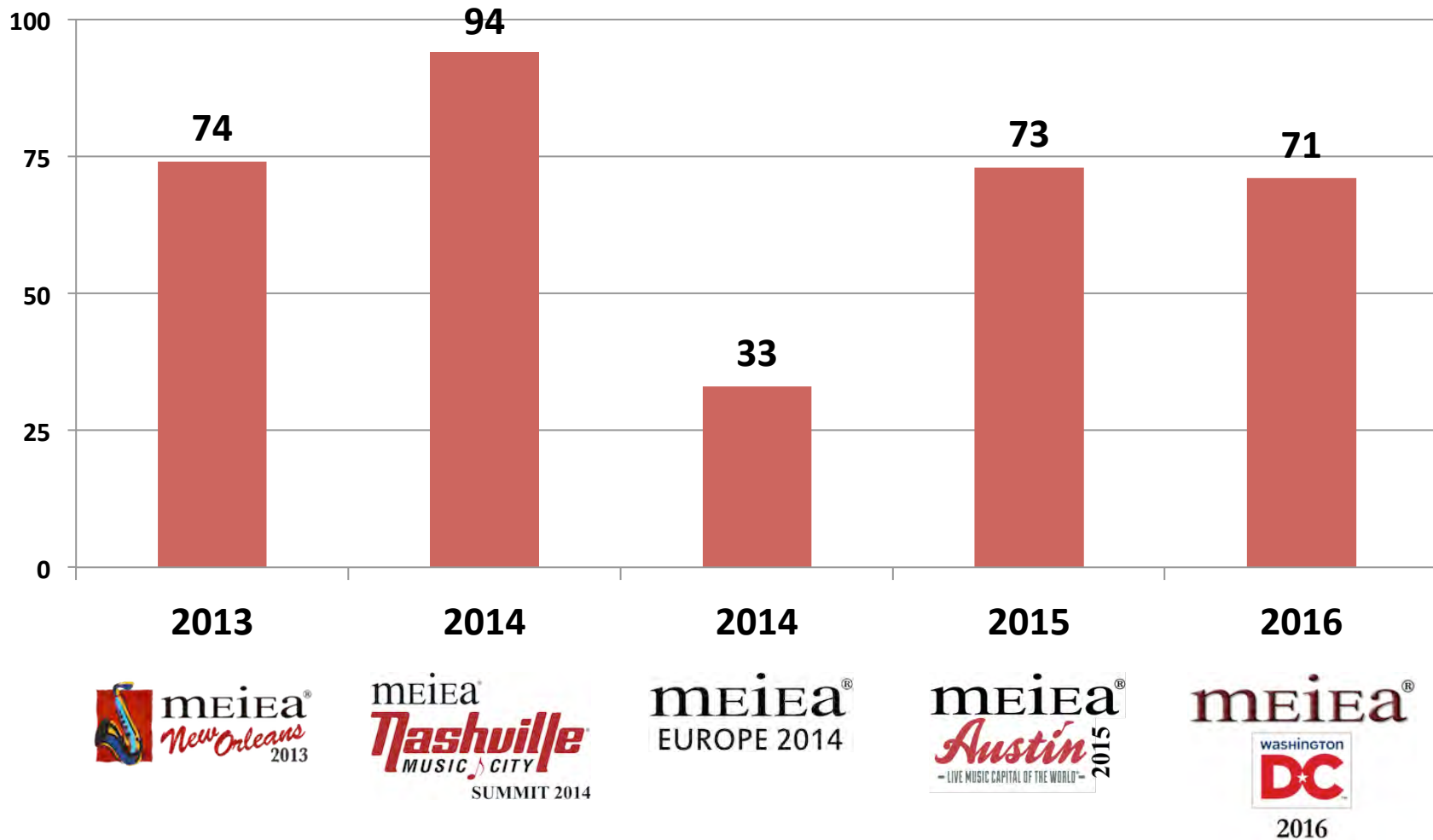
BUZZ ANGLE MUSIC



Summit Attendance



John Simson (President)



Election Report



Storm Gloor (Vice President)

Executive Board

John Simson - President (2015-2017)

Storm Gloor - Vice President (2015-2017)

Carey Christensen - Secretary (2016-2018)

Clyde Rolston - Treasurer (2016-2018)

Patrick Preston – Director of Membership (2015-2017)

Serona Elton – Immediate Past President (2015)

General Board (2015-2017)

Kim Wangler

Peter Alhadeff

Melissa Wald

Courtney Blankenship

General Board (2016-2018)

Cutler Armstrong

Jerry Brindisi

Amy Macy

Armen Shaomian

Appointees

Bruce Ronkin (Journal Editor)

Wesley Bulla (Webmaster)

Ray Sylvester (European Liaison)

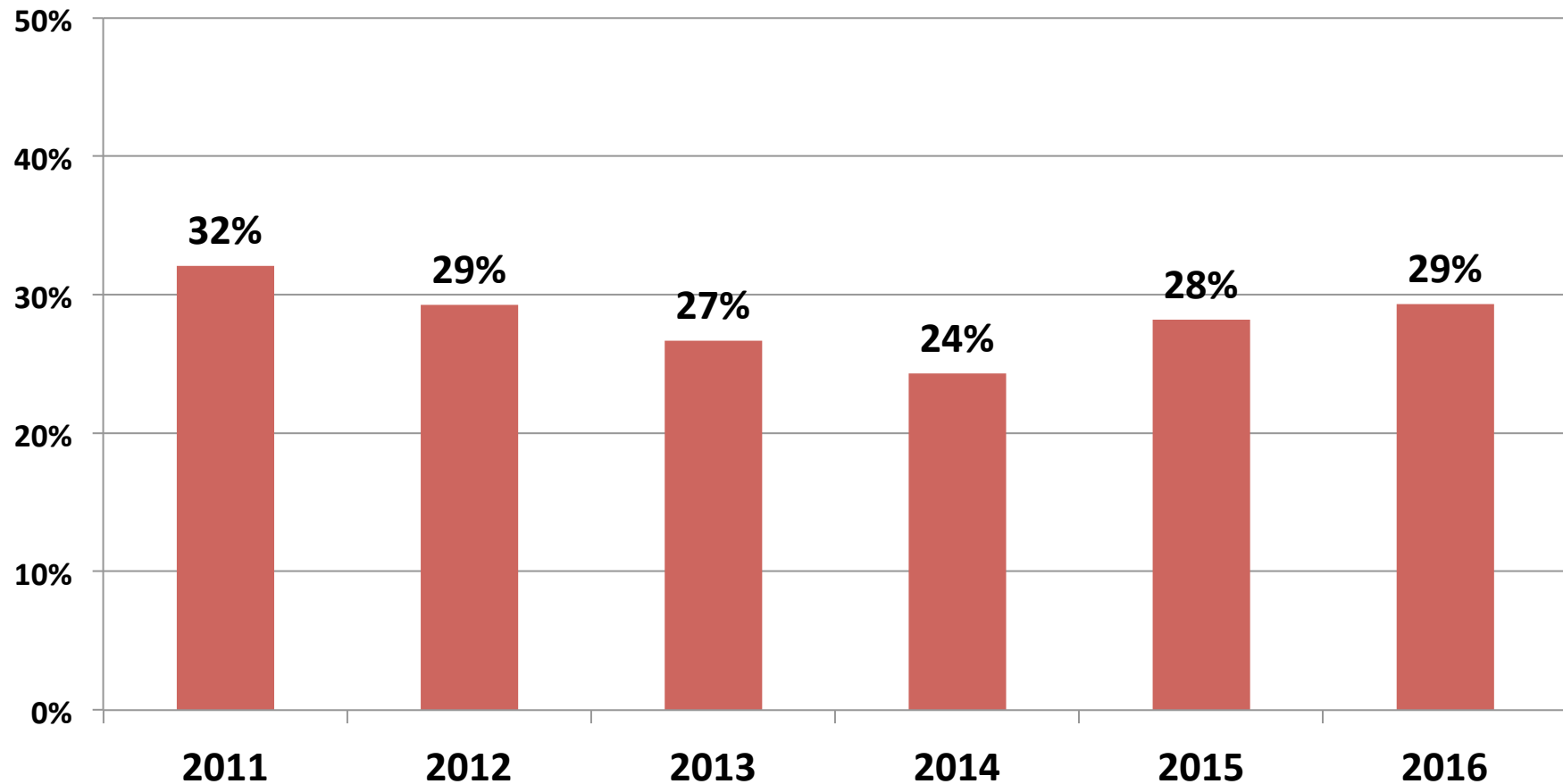
Ben O'Hara (Australasian Liaison)

Election Report



Storm Gloor (Vice President)

% of Members Who Vote



Financial Report



Jennifer Fowler (Treasurer)

Year-Over-Year Comparison

Operations Profit & Loss Summary:			
	2014	2015	% Change
Income	\$55,668.22	\$45,152.18	-18.90%
Expenses	55,491.24	51,375.04	-7.40%
Profit / (Loss)	\$176.98	-\$6,222.86	
Regions Bank & PayPal Summaries :			
	12/31/14	12/31/15	3/22/16
Checking	\$22,569.09	\$17,954.34	\$44,786.47
Money Market	39,285.34	39,297.12	39,297.12
PayPal	41,311.01	39,691.12	24,780.98
Total	\$103,165.44	\$96,942.58	\$108,854.66

Financial Report



Jennifer Fowler (Treasurer)

Membership Grants

Grants			
	2014	2015	% Change
Student Enrichment	\$5,894.56	\$11,000.00	86.60%
Research	\$6,500.00	\$4,532.00	-30.30%
Total	\$12,394.56	\$15,532.00	25.30%

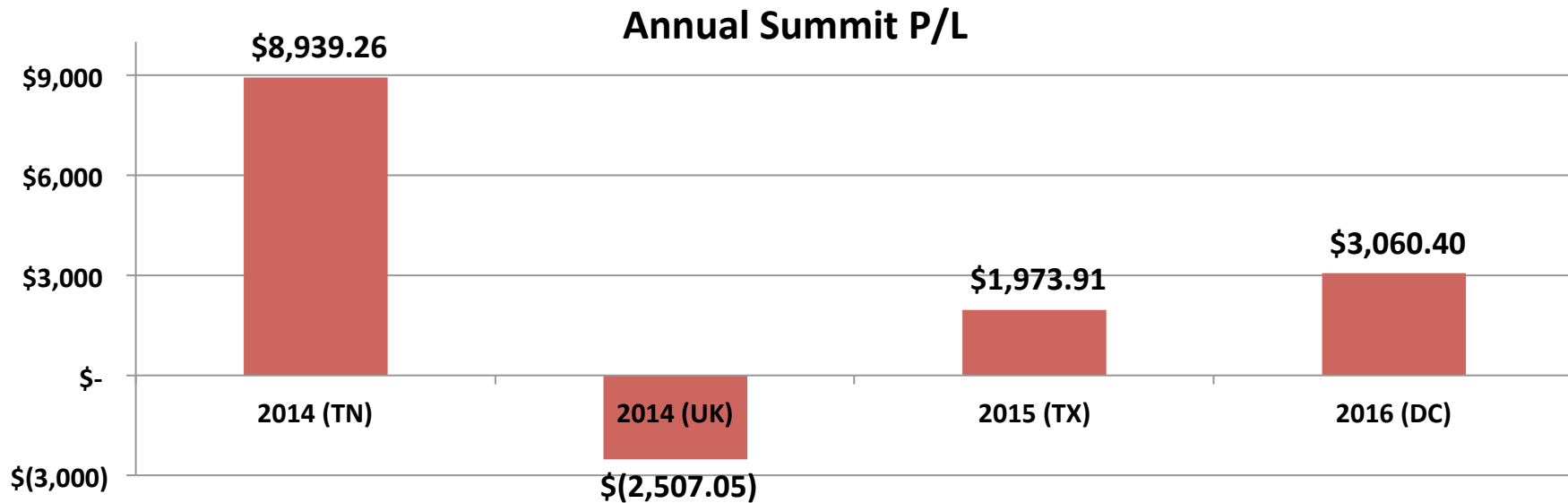
Financial Report



Jennifer Fowler (Treasurer)

Educators Summit Summary

Educators Summit				
	2014 (Nashville)	2014 (European)	2015 (Austin)	2016 (D.C.)
Total Income	\$24,581.50	\$3,982.50	\$17,531.00	\$19,376.23
Total Expenses	\$15,642.24	\$6,489.55	\$15,557.19	\$16,315.83
Profit / (Loss)	\$8,939.26	-\$2,507.05	\$1,973.91	\$3,060.40

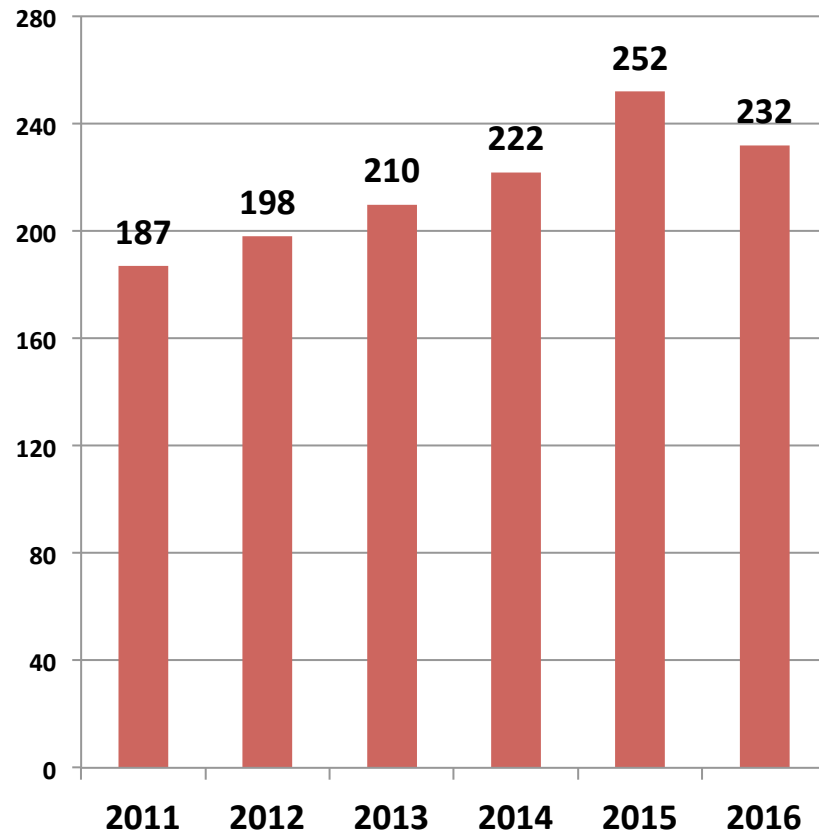


Membership Report

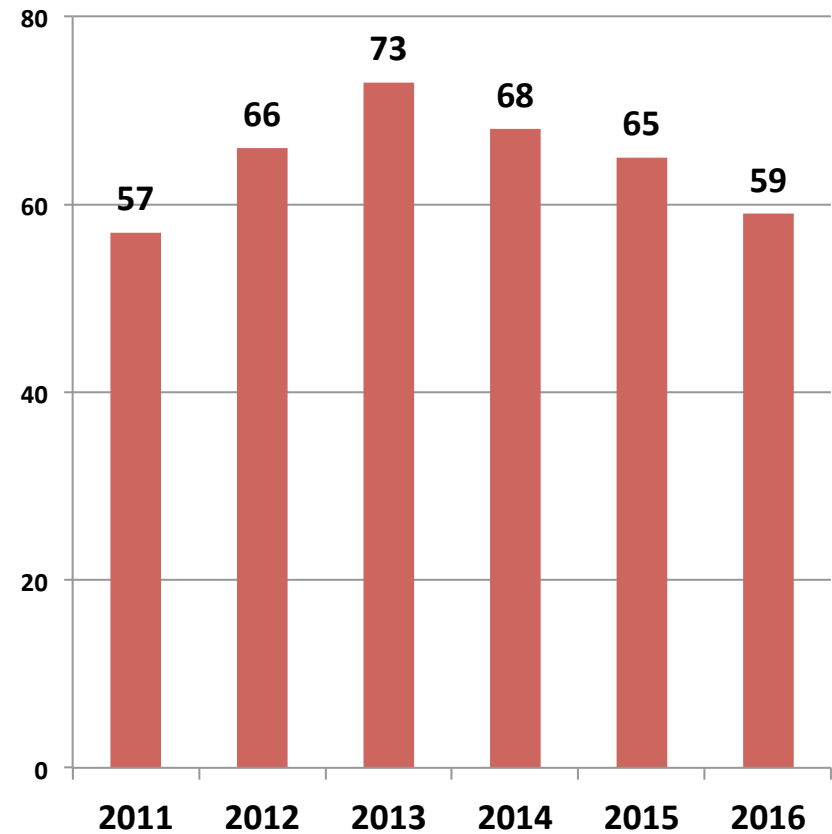


Patrick Preston (Director of Membership)

Total Members



Total Institutions



MEIEA Institutional Members (paid as of 3/30/2016)

- (number paid: number of members)
- American (5:3)
 - Appalachian (2:2)
 - Augsburg (2:1)
 - Austin CC (2:2)
 - Bay State (5:2)
 - Belmont (12:10)
 - Berklee (8:8)
 - Box Hill (2:2)
 - Bradley University (2:2)
 - Butler University (2:2)
 - Cal Poly Pomona (2:1)
 - Cal State Northridge (5:5)
 - Chowan (2:2)
 - College of St. Rose (5:5)
 - Columbia College Chicago (5:5)
 - Community Col. of Aurora (2:1)
 - Delta State (2:2)
 - Drexel University (5:5)
 - Elmhurst (2:1)
 - Five Towns (2:1)
 - Florida Atlantic (2:2)
 - Florida State (2:2)
 - Francis Marion (2:2)
 - Harrisburg Area CC (2:2)
 - Hinds Community College (2:2)
 - Indiana Univ (2:1)
 - Linnaeus (5:4)
 - Lyndon State (2:1)
 - Middle Tennessee State (12:7)
 - Minn. State Mankato (2:2)
 - Missouri State (2:2)
 - Montreat (5:4)
 - Murray State (2:2)
 - New Jersey City University (2:2)
 - New York University (5:5)
 - Northeastern (8:8)
 - Owens CC (2:2)
 - Popakademie Baden-Wttbg (5:4)
 - Saint Joseph's Univ (2:1)
 - Syracuse (5:4)
 - SUNY Potsdam (2:1)
 - Texas State University (5:5)
 - Troy University (5:5)
 - Univ. Colorado Denver (5:4)
 - University of Hartford (2:1)
 - University Incarnate Word (2:2)
 - University Miami (5:5)
 - Univ North Alabama (2:2)
 - Univ Pacific (2:2)
 - Univ Puget Sound (2:1)
 - University South Carolina (8:8)
 - Univ Southern Mississippi (5:3)
 - Western Illinois (2:2)
 - William Patterson (2:2)
 - York College (2:1)

MEIEA International Members

Australia

Australian College of the Arts: Saintilan
Box Hill: O'Hara, Polites, Stanford

Brazil

Berklee Online: Buff de Souza e Silva

Canada

Music Industry: Wares
Treas Institute: Leonard
Vancouver Film School: Ashdown

Germany

Popakademie: Endress, Schneider, Sikorski, Wandjo

Jamaica

Institute Cultural Policy and Innovation: Howard

South Africa

University South Africa: Baloyi

Sweden

Linneaus: Arvidsson, Bjalesjo, Johansson, Lindstrom

United Kingdom

Brighton Institute Modern Music: Bounds
Buckinghamshire: Sylvester
Snap-B Media, Ltd.: Napier-Bell
University Sheffield: O'Reilly

2016 Summit Attendees

71 member attendees from 20 states, DC, and 3 countries (as of 3/30/16)

American Univ (DC)	Minnesota St, Mankato (MN)
Appalachian State (NC)	Missouri State University (MO)
Bay State College (MA)	Montreat College (NC)
Belmont University (TN)	Music Money & Success
Bergen CC (NJ)	Northeastern (MA)
Berklee College (MA)	Popakademie Baden-Wttbg (Germany)
Box Hill Institute (Australia)	Queensland U. of Technology (Australia)
Butler University (IN)	Radford University (VA)
Cal Poly Pomona (CA)	Saint Joseph's University (PA)
Cal State Northridge (CA)	Sherwood Publishing Partners
College of St. Rose (NY)	Towson University (MD)
Columbia College (IL)	University Colorado (CO)
Delta State (MS)	Univ of the Incarnate Word (TX)
Drexel University (PA)	University Miami (FL)
Eastern Kentucky U (KY)	University North Alabama (AL)
Five Towns College (NY)	University of the Pacific (CA)
Florida Atlantic (FL)	University of So. California (CA)
Florida State University (FL)	University South Carolina (SC)
Francis Marion University (PA)	Univ Southern Mississippi (MS)
Harrisburg CC (PA)	Univ Texas at Austin (TX)
Indiana University (IN)	Western Illinois (IL)
Miami Dade College (FL)	William Paterson Univ (NJ)
Middle Tennessee St Univ (TN)	

Membership Report



Patrick Preston (Director of Membership)

Value of Your Membership

Faculty research grants, to support research of historical or theoretical studies, curricular innovations and professional standards, and business models in the music and entertainment industry

Student enrichment grants

A yearly peer-reviewed Journal

Free faculty vacancy postings on our website (institutional members only)

Discounts on select services, products, subscriptions and conferences

Presentation, leadership, and publication opportunities

Social media connections: LinkedIn, Facebook, YouTube

Online access to members' directory

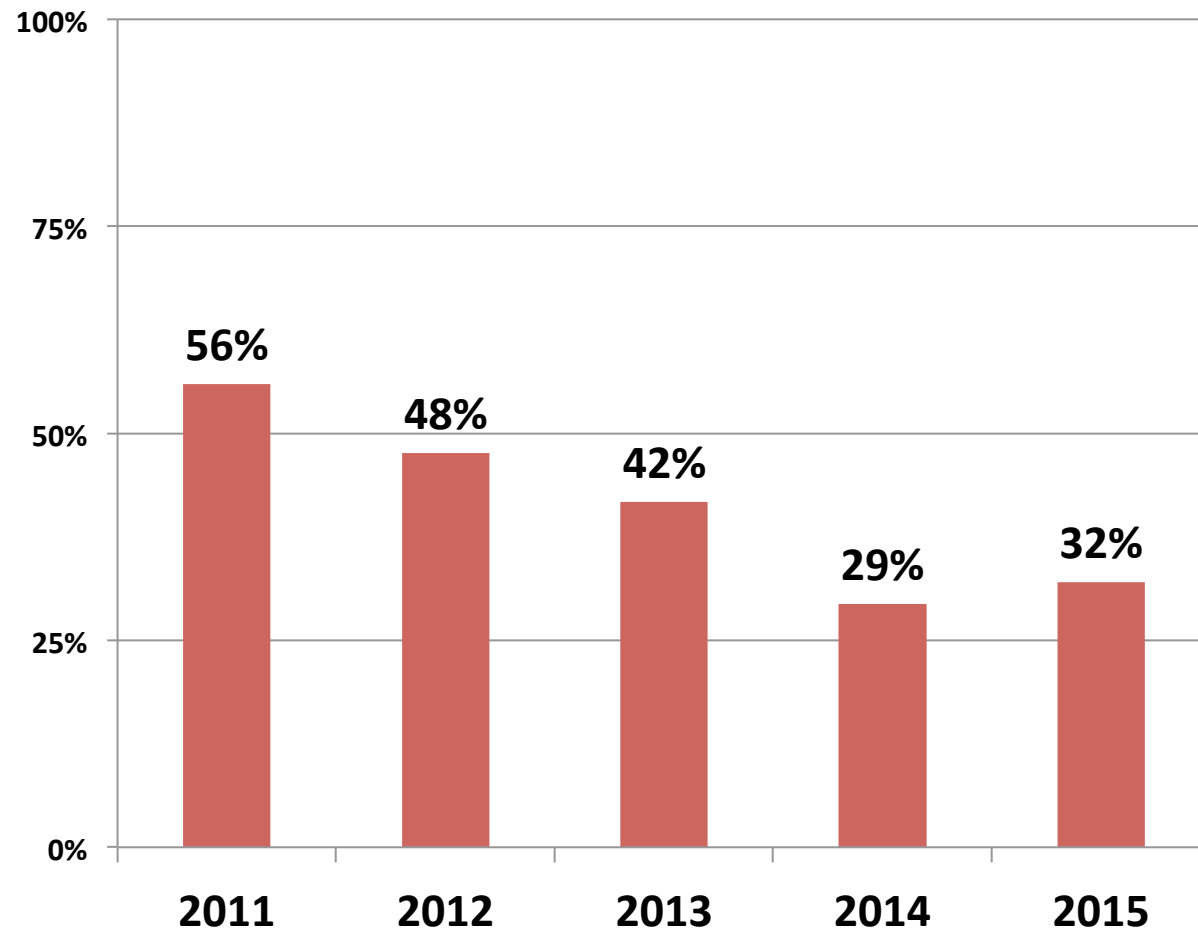
An annual Spring Educator's Summit

Journal Report



Bruce Ronkin (Journal Editor)

Journal Acceptance Rate



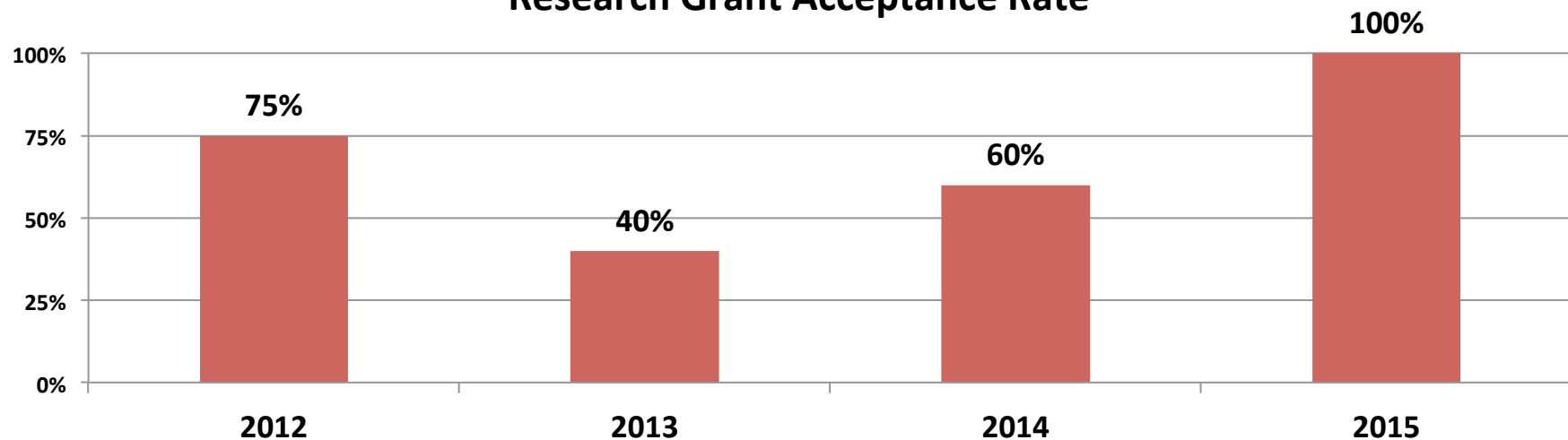
Research Grants



Courtney Blankenship (Board Member)

- Dr. Stan Renard (The University of Texas at San Antonio) – *Audio Logo Common Core Attributes: An Analysis of Sonic Modality Cues*
- Paul Saintilan (Collarts) and Dr. David Schreiber (Belmont University) - *Managing Organizations in the Creative Industries: Organizational Behaviour for the Cultural Sector*

Research Grant Acceptance Rate



Student Enrichment Grants



Cutler Armstrong (Board Member)



- **Institutional Level = \$1,000**
- **Individual Member level = \$500**
- **Fund pool replenished every October - \$5,000 year max**

April 2015 – Sept 2015

- Butler University - *Indyblue Entertainment: Kara Kara EP record project*
- Indiana University - *Bloomington Music Summit*
- Middle Tennessee State University - *The Wrecking Crew: Screening and Discussion*
- Appalachian State University - *Music Moves My Sole 5K Race*
- William Patterson University - *Student travel to the 2016 Music Biz Conference*

Oct 2015 – April 2016

- University of Texas at San Antonio - *Music BIZ Day at UTSA*
- University of the Pacific - *Pacific Music Business Symposium V*
- University of North Alabama - *Singing River Records Compilation Album*
- Eastern Kentucky University – *Student travel to the 2016 Winter NAMM Show*

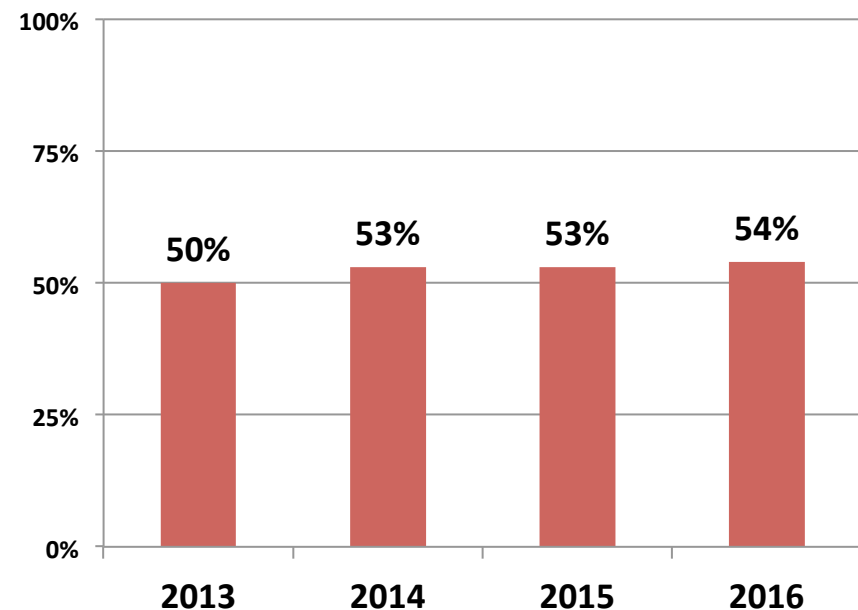
Cutler Armstrong (Board Member)

Recent history of monthly e-blasts

- Sep 2010 – Started initiative with monthly “MEIEA Member Discounts”
- Jan 2013 – Launched monthly “Updates & Discounts”, which added Announcements
- May 2014 – Launched “MEIEA eMessenger”, which added Member News, and Ongoing Reminders and reformatted to look more like a newsletter



eMessenger Open Rate



Discounts

meiea[®]

Cutler Armstrong (Board Member)



Social Media



Cutler Armstrong (Board Member)



Total members in main group = 122 (up from 121 in Fall 2015)



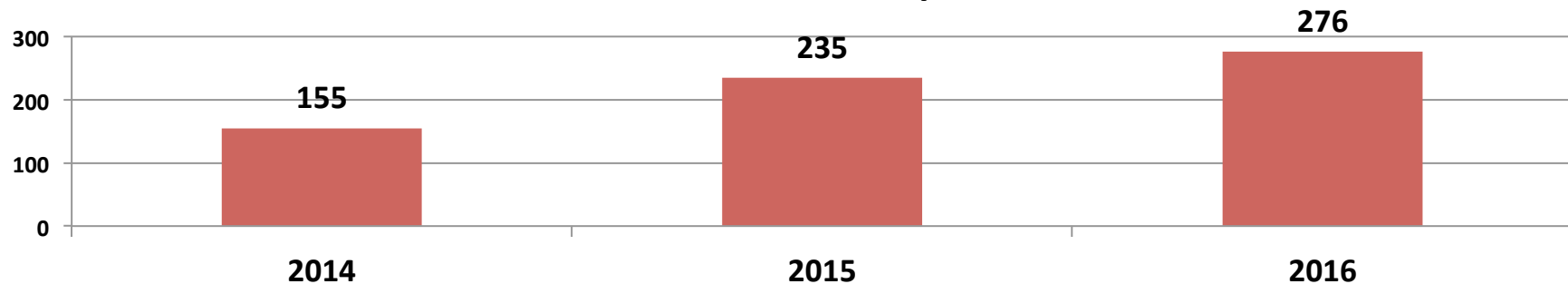
Group Members: 106 (up from 95 in Fall 2015)



Subscribers: 48 (up from 41 in Fall 2015)

Views: 3446 (up from 3249 in Fall 2015)

Social Media Participation



Website



Wesley Bulla (Webmaster)

meiea[®] *Educators Summit*

**Summit 2016
Washington D.C.**

April 1 - 2, 2016



Hilton Garden Inn
Hotel reservation is open now! Hotel discount ends Feb. 29.
MEIEA discount rate \$169
[Click here to go to hotel registration...](#)

Early Registration Jan. 4 - Feb. 15 \$249
Online Pre-registration Feb. 16 - Mar. 25 \$349
On-site Registration Apr. 1 - 2 \$449
[Click here to go to Summit registration...](#)

© 2010-15 MEIEA All Rights Reserved

Website

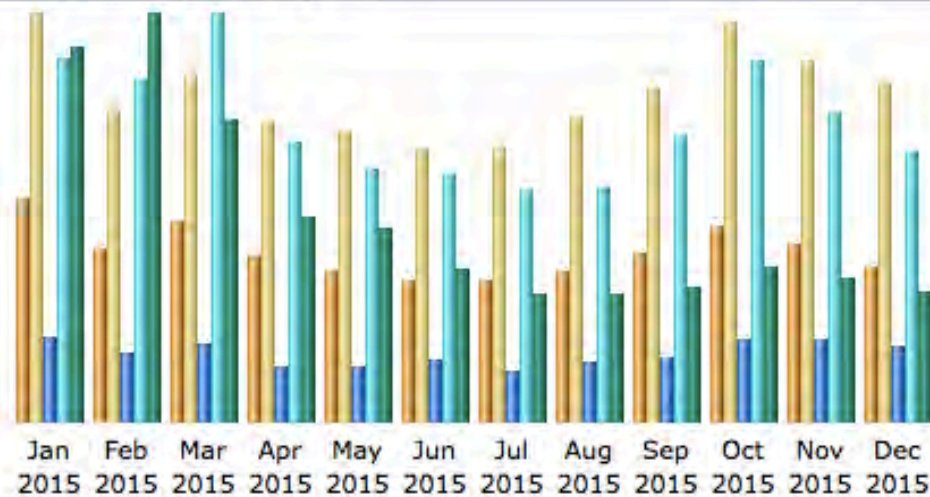


Wesley Bulla (Webmaster)

	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	2,960	5,152 (1.74 visits/visitor)	8,835 (1.71 Pages/Visit)	46,461 (9.01 Hits/Visit)	18.10 GB (3683.58 KB/Visit)
Not viewed traffic *			12,190	21,720	2.87 GB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.




Monthly history



Website



Wesley Bulla (Webmaster)

Downloads (Top 10) - Full list					
Downloads: 138		Hits	206 Hits	Bandwidth	Average size
 /robots.txt		1,121	0	32.84 KB	30 Bytes
 /Journal/Vol.14/Gloor-MEIEA_Journal_vol_14_no_1_2014-p39.pdf		526	831	2.08 GB	1.57 MB
 /Journal/Vol.12/Renard-Goodrich-Fellman-2012-MEIEA-Journal-Vol-1...		302	4	2.20 GB	7.35 MB
 /Journal/Vol.13/Linden-MEIEA_Journal_vol_13_no_1_2013-p75.pdf		273	53	902.34 MB	2.77 MB
 /Journal/Vol.12/MEIEA_Journal_vol_12_no_1_2012.pdf		202	13	2.65 GB	12.62 MB
 /Journal/Vol.13/Buff-Alhadeff-MEIEA_Journal_vol_13_no_1_2013-p27...		185	30	631.77 MB	2.94 MB
 /Journal/Vol.14/MEIEA_Journal_vol_14_no_1_2014.pdf		172	82	1.86 GB	7.49 MB
 /Journal/Vol.13/MEIEA_Journal_vol_13_no_1_2013.pdf		152	11	1.67 GB	10.50 MB
 /Journal/Vol.13/Swanson-MEIEA_Journal_vol_13_no_1_2013-p207.pdf		131	326	696.05 MB	1.52 MB
 /Journal/Vol.14/White-Preston-MEIEA_Journal_vol_14_no_1_2014-p13...		79	52	118.19 MB	923.90 KB

Service Acknowledgement



John Simson (President)

- **Kristel Kemmerer**
Dutchess Community College, Secretary/Director of Membership, 2002 – 2016
- **Jennifer Fowler**
Belmont University, Treasurer, 2014 - 2016
- **Bob Garfrerick**
University of North Alabama, General Board, 2006 - 2010; 2014 - 2016
- **Wesley Bulla**
Belmont University, General Board/Treasurer/Webmaster, 2000 - 2016



MEIEA 2016 EUROPEAN SUMMIT (June 27-28, 2016)



Missenden Abbey
Great Missenden, England
(located just outside of London)