

An International Student and Staff Exchange: A Project Based Approach

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Abstract

This paper describes an ongoing exchange program between universities from the United States, China, Australia, and Norway. This partnership is unique in that it is grounded in project-based learning with local industry partners. We describe these experiences along with the ongoing benefits and obstacles to learning, having students work in multi-cultural teams, and the obstacles of overcoming academic teaching and coordination with the various educational systems.

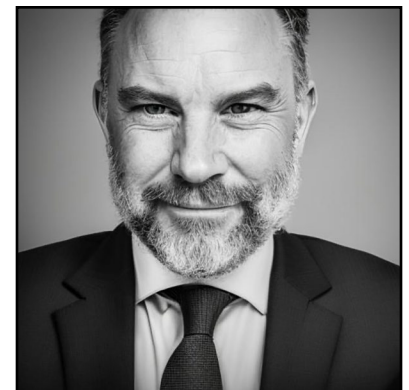
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David Schreiber is an Associate Professor and Chair of the Media & Entertainment Department at Belmont University in Nashville, Tennessee. He has published on topics related to decision-making practices and identity construction within the creative industries. He has co-authored two books *Managing Organizations in the Creative Economy: Organizational Behaviour for the Cultural Sector*, 2nd Ed. and *Transformational Innovation in the Creative Industries*, both through Routledge Publishing. Schreiber is a member of the International Music Business Research Association (IMBRA), Academy of Management (AOM),



European Group of Organization Studies (EGOS), the Music and Entertainment Industry Educators Association; is a reviewer for the *Journal of Small Business Management*, has served as an Associate Editor of the *MEIEA Journal*, and has held the position of President of Faculty Senate at Belmont University. Prior to his time in academia, Dr. Schreiber was an independent musician and teacher before moving into a Regional Sales Manager position at Schmitt Music. He has also held positions as Marketing and Business Development Manager for Shiny Penny Productions, Licensing Coordinator at Miami Records, Business Development Manager at Pivot Entertainment and Manager for artist Dean Fields.

As the Managing Director of Collarts, **Ben O'Hara** provides leadership and oversees the academic and operational running of the college. Dr. O'Hara has taught music business at a number of institutions across Australia, including the Sydney Institute of TAFE Ultimo, The University of Tasmania, EORA College, and JMC Academy in Sydney and Melbourne. His most recent position saw him working as the Head of Higher Education (Music Business) at Box Hill Institute in Melbourne. O'Hara has a broad range of experience in the music industry, having worked in music publishing and licensing as well as event and artist management. He has also been a performer for over fifteen years, and runs his own booking agency. Ben also runs thebiz.com.au, an online music business resource center and has published six textbooks on the music industry.





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